



andreamendezoliver

Andrea Méndez Oliver

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education

Postgraduated in Art Direction

ELISAVA Barcelona School of Design and Engineering

Barcelona, Spain / 2017

Master in Graphic Design

BAU Design College of Barcelona

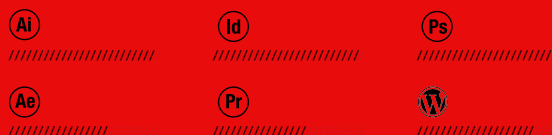
Barcelona, Spain / 2014 - 2015

Advertising and Public Relations University Degree

UJI, Universitat Jaume I

Castellon, Spain / 2009 - 2013

skills



languages



freelance

since June 2013

andreamendezoliver / Art Director & Graphic Designer

Brand creation, naming, corporate visual identity, editorial, events, advertising and communication.

others



clients

Ajuntament de Barcelona, IVC Institut Valencià de Cultura, IKEA, Puig, Caixa d'Enginyers, SBhoteles, Edebé, BSM...

art direction & graphic design

profile

Character, personality, simplicity, lover of work well done, spontaneity, retailer, empathic, extroverted and perfectionist in most cases.

These are just some of the characteristics that **Andrea Méndez Oliver** hides, the me in my most personal person.

Art Director and Graphic Designer, established in Spain, I have worked as a freelance for different countries, always looking for the best experience to change the lights, colors and art.

Looking at the world with different eyes is my maxim.

Castellón, Spain - 10th April 1990

professional experience

TOWN / Art Director & Graphic Designer

June 2019 - now

Brand creation, naming, corporate visual identity, editorial, digital campaigns, advertising and communication.

Barcelona, Spain // hello-town.com

MILKMAN DISSENY / Freelance Art Director

March 2014 - March 2018

Graphic conceptualization, corporate visual identity design, naming, editorial design.

Castellón and Barcelona, Spain // milkmandisseney.com

ARTIS / Freelance Graphic Designer & Art Direction

August 2017 - January 2018

Publishing editorial and monthly web of products for PEIO sales, Martiko products.

Barcelona, Spain

DEC BBDO / Freelance Graphic Designer

January 2017 - April 2017

Freelance support in the graphic design and creativity team for NISSAN brands, Andalusia tourism, SBHotels, and Canary Islands tourism.

Barcelona, Spain

HERRAIZSOTO & CO / Freelance Graphic Designer

July 2015 - August 2016

Support in the Graphic Design team for PUIG brand fragrances by Shakira and decor school by IKEA.

Barcelona, Spain // herraizsoto.com

MIBALIA com. / Advertising & Public Relations

July 2014 - September 2014

Comprehensive management of the "European Week of Sustainable Mobility" for Castellon city and partial management of "Your Wedding fair" to Castellon commerce department.

Castellon, Spain // mibalia.net

IMAGINARTE com. / Trainee Advertising Designer

April 2013 - June 2013

Creative advertising and communication on & off-line. Creating advertising campaigns and SEO.

Alicante, Spain // imaginarte.com